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Thank you for your interest.

The next few pages should give you the information you need to decide whether to find out more or not.

It gives examples of some of the people who work with us, why they started and what they have achieved. It also gives an outline of what is involved and information on how to get started.

I will call you to answer any questions you may have, either over the phone or to arrange an appointment and answer them then.

Regards

Patrick Teggart



Your Opportunity

*You decide how much you want
and then follow your
plan to get it!*

DEPARTMENT OF AGRICULTURE

Stanley Stewart

I was facing compulsory retirement at the age of 60 on a pension of less than half my income. With the mortgage and debts I had, this was a frightening prospect.

I earned almost £1,000 / €1,500 in my 1st month. I gave up my day job 6 years ago and my average income now is £5,400 / €8,100 per month.

For helping my team members to build their own businesses, I was awarded a 3 Series BMW, (1st in company in Northern Ireland).

I have built and live in the house of my dreams. I drive the cars I like, have the lifestyle I enjoy and all the time I want with my family.

Travel bonuses: Bahamas, Malta, Thailand, Australia & S. Africa.



STEEL FABRICATOR & CARE WORKER

Paddy & Mary Halpin



Due to ill-health, I was forced to retire from my full-time job, as a steel fabricator. We joined Kleeneze because I had some time on my hands and would benefit from the extra cash.

Initially, for about 10 hours a week I earned around €300 / £200 per month.

We are now working towards increasing our income by helping others to earn an extra income for themselves.

Our income has risen to over €700 / £470 per month, even with only a few people in our group, and we are now looking forward to growing our business further.

We have made many new friends and received great help and support.

VAN DRIVER

Chris Carlin & Veronica McGrath

I joined Kleeneze in May 1998 for an extra £50 per week to help with household bills.

We now earn around £2,200 / €3,300 every 4 weeks.

So far we have been on free trips to Monaco, Sydney and Rio.

The biggest benefit since starting Kleeneze is that we no longer have to worry about money, and as we help our team to develop our income increases further.

"The only person we answer to now is ourselves."



PUBLIC SERVANT

Philip Hands



I started my Kleeneze business after seeing an advertisement in a newspaper and decided to give it a go, only looking for an extra €65 / £45 per week.

I had expected to earn NIL! Having no business skills, I didn't think I could do it. In my 1st month I earned €56 / £370 very part-time - my doubts turned into unshakeable belief. Last year I earned €19,889 / £13,266, still part-time.

Highest Cheque: €2,717/ £1,811 Free travel: weekend in Monaco.



IN OUR RAPIDLY CHANGING WORLD what employment and income options are open to you?



1 GET A JOB

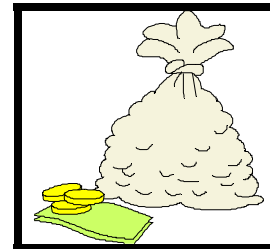
(most common, least popular)

Earning a wage doing what you are told to do and when to do it, asking for permission even to have a day off.

2 BECOME SELF-EMPLOYED

(the second most thought about)

Ideally the freedom of being your own boss, working the hours that suit you. The paperwork, the long hours getting a business going, overheads, repaying capital loans ... it could be several years before it shows a real profit, with no guarantee it will work (no system to copy).



3 BUY A FRANCHISE

More certain of success (following a proven formula), but same problems as becoming self employed, and with probably a much higher initial outlay entailing several years before real profits show.

4 WIN POOLS / LOTTERY

Odds of 14 million to one (don't hold your breath) and you may need a job for a couple of hundred years till your numbers come up!



5 NETWORK MARKETING

Similar concept to a franchise but with a much lower initial investment, (recoup your outlay in weeks rather than years). Flexible enough to be worked full-time or part-time around your existing commitments. Earn money and learn the skills as you go, rather than 3 years at college before you start.

CATERER & SALES ASSISTANT

Seamus & Karen McCrystal

We joined Kleeneze in February 06 for some extra money just to help pay the mortgage on a new house.

In June, due to a change in circumstances, we had to look to the business for more income. We have increased our earnings from £300 / €450 to over £1,000 / €1,500 p/m in only 4 months, and soon Kleeneze will be our primary income.

In this short period, we have made many new friends, learned some new skills and have begun to fulfil our dreams and ambitions.



Over 300%
Increase in
4 months

I.T. PROFESSIONAL & CLINICAL PSYCHOLOGIST

Irfan & Adeela Qureshi



We were looking for something separate from our jobs that could give us some extra income. We joined Kleeneze in April 2003 just to earn an extra €100 / £65 a week.

In our first week we sold by way of the catalogues over €500 / £350 worth of products and made over €100 / £70.

Our best cheque so far was just over €2,000 / £1,350 and our income now averages €1,200 / £800 every four weeks for working only 15-20 hours a week.

SMALL BUSINESS ADVISER & COMPUTER TECHNICIAN

Ken & Karen Rooney

We started our Kleeneze business in February 2000 as we needed an extra £100 / €150 per week to cover the costs involved in expecting another child after 11 years.

In our first two weeks we earned £305 / €458 and our highest cheque to date is £9,217 / €13,690 for four weeks effort.

We are glad we made the choice to take up the business full time. We now have total flexibility over our lives and nobody dictates to us what to do, when to do it or indeed how to do it! This is priceless. We have also enjoyed five star all expenses paid trips to Rome, South Africa (twice) and Sydney in Australia.

Our future is very bright.



TEACHER

Jim & Marian Lombard



Jim started the business to generate extra income and to have something to do when he would retire. The potential to help others be successful was also very attractive.

We expected to earn around €300 / £200 in our 1st month, but, in fact, we earned over €600 / £400.

Jim recently took early retirement to pursue his new career. Best cheque to date €1,716 / £1,144.

€600
First month
£400

WHAT WE HAVE TO OFFER

- Flexible hours - Part-time evenings / weekends -
- No commuting - Work around family or day job -
- or
- You also have the option to work full-time (& over-time if you want) -
- and of building a fantastic income and lifestyle in only a few years -

Business A

USUALLY PART-TIME - RETAIL ONLY

€100-€250 / £70-£170 a week

Immediate income for individual or couple in exchange for 10-15 hours a week once established. Ideal to help towards the mortgage or car loan or holiday or just for life's little luxuries etc. Our full time retailers can earn over £700 / €1000 a week.

Business B

USUALLY PART-TIME - RETAIL & RECOMMEND

€1,000-€2,000 / £700-£1,350 per month (ote)

in exchange for 10-20 hours a week. Income increases as the number of people you have recommended the business to increases. Ideal to help pay the mortgage and car loan and holiday and for some of life's larger luxuries etc. A second or even primary income that is flexible to fit around existing work and family. (Training with full back-up and support)

Business C

PART-TIME OR FULL-TIME RECOMMEND & RETAIL

€50k+ / £35k+ per annum

20+ hours a week. Retail for the income you require now and put rest of time into showing others. The more time and effort you give, the quicker your business grows. You can get back your life, become debt-free, even acquire financial independence and be able to retire early, with the income to enjoy it. (Proven business plan with evidence of turnover and income, for persons or couple wanting to develop a major primary income)

This is a fair and ethical business. It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

LAND SURVEYOR & SYSTEMS QUALITY MANAGER

Andy & Ann Meldrum



We started part-time to earn £100 / €150 per week to top up Andy's wages. We were stunned when in our 1st month we earned £1,074. / €1,612.

Our average income now is around £4,600 / €6,900 per month. We were awarded a 3 Series BMW, the first in Scotland, just for helping 5 people in our team develop their own businesses and achieve incomes of over £2,000 / €3,000 a month.

Kleeneze has given Andy the opportunity to look after our 2 daughters at home, rather than sending them to nursery and paying strangers to look after them, while still making an

above average income. Free travel so far: Barcelona, Monaco, Australia & Africa.

SHOP OWNER & SCHOOL CARETAKER

Eileen & Paul Thornton

€1,850
By 3rd month
€1,235

We started with Kleeneze to earn an extra €75 / £50 a week as our shoe shop was not doing as well as expected, and might have to close. We were delighted to earn €643 / £429 in our 1st month and €1,850 / £1,235 in our 3rd month, while still part-time.



Our lifestyle has really improved. We now have a second car, have moved to a beautiful new house, and took our two daughters and one of their boyfriends to Florida (Disney etc.) for their 21st and 18th birthdays. We could not have even contemplated this without our Kleeneze business. So far we have had two free luxury weeks, Sydney Australia and Rio de Janeiro.

RETIRED HEAD TEACHER

Noreen Abbott



I retired a couple of years ago, but soon realised I needed meaningful work to do.

I found Kleeneze on the Internet and immediately knew this was for me. I had expected to earn about €350 / £230 a month, but was pleasantly surprised to earn that in my first two weeks. By my third month, I was earning over €1,100 / £730 and now regularly exceed €2,000 / £1,350 a month.

Through Kleeneze I have found a new life. I work part-time with hours to suit me. I am learning new skills, meeting new people, making new friends and best of all, my time is still my own.

IT MANAGER AND SPECIAL NEEDS TEACHER

Tom and Christina Derrick

€2,586
Best month
€1,724

We started in February 2004, part-time, because Tom was threatened with redundancy.

After only 3 weeks, we had earned £641.53 / €62.29 which was much more than we had expected.

Kleeneze has made a huge difference to our lives, and we no longer worry about possible redundancy...

We have been supported every step of the way and have already been on a free 5 star trip to Athens!

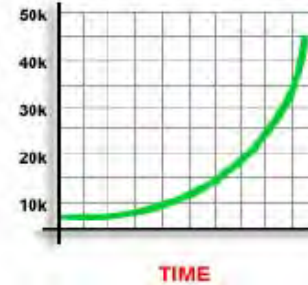
Our only regret is that we didn't see this business years ago!



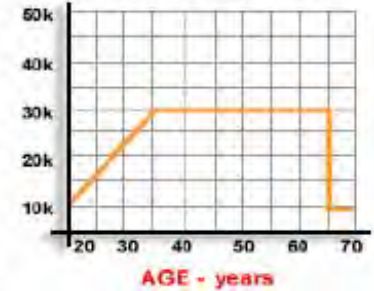
A JOB FOR LIFE ?

Tradition had it that you followed "The 45 Year Plan" i.e. left school, got a job, worked till you were 65, got a state pension for 2 years and then died. Not very exciting! Latest news has it pension age is set to rise (70?), then you live 5-10 years on less than the dole. Still not that exciting is it?

Our income plan



The 45 Year Plan



Our plan: work hard for 4-6 years, or more if you wish, building a business; then work part-time until you retire on an income greater than the majority of people ever achieve in their prime.

Your life - You choose

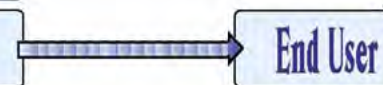
Where does the money come from?

By cutting out many of the traditional intermediate steps from manufacturer to customer and replacing them with distributors and their support network.

CONVENTIONAL
BUSINESS DISTRIBUTION
CHAIN



KLEENEZE
NETWORK
DISTRIBUTION



CUSTOMER ACCOUNTS SPECIALIST

Nadja Murphy



After my second child was born, I found standard office hours too long and inflexible. I started my Kleeneze business last year after discovering how much a friend who lived around the corner from me was making. I was delighted that I had found something that allowed me to earn extra cash, without compromising the time I wanted to spend with my family. For the future, I am now building my own successful team in both Ireland and Germany, thus developing my simple home business into a career that I can pursue even after my children grow up. Current income €1,050 / £700 a month for 12-13 hours a week.

AEROSPACE ENGINEER & SCHOOL SUPERVISOR

William & Sharon Stevenson

We started part-time in 1998 for an extra income to help support our 2 daughters at University, and also for security against the likelihood of redundancy in William's full time job.



This business has given us total confidence for the future. When redundancy came, William was already earning more part-time than in his day job. Now no more traffic queues to and from work, plus more money and more freedom.

Our income averages: €3,066 / £2,044 per month, and we have enjoyed free trips to: Australia twice, Monaco, S. America and more.

Chemical Process Operator & Registered Childminder

Patrick & Deirdre Teggart



After working all my life for one company, (32 years), it went into liquidation and closed. I received no redundancy and lost my pension as well. Then a friend introduced me to Kleeneze and we are now enjoying running our own business and helping others to do the same. Our highest cheque is £1,350 / €1,994 (part time)

Our business is growing fast and we are now looking

FACTORY WORKER & CHILDMINDER

Karl McCafferty & Angie Harte

We joined in July 2006 to earn some extra money to help pay for our wedding. We used our first two months part-time income to pay for a summer trip to the South of France.

This additional €500 / £350 a month will soon pay for our wedding completely!

As an extra bonus, we are also on track to qualify for a free trip to Cannes!

You really can reach your dreams with Kleeneze!



- The company has operated in the UK for 83 years, Ireland for 10 years, Netherlands for 2 years, Germany since May 2006, with new countries yet to be announced.
- Solid well established company with good track record, and yet with huge potential for growth.
- Founder member of D.S.A., the governing body set up to regulate retailing direct to the public.
- Honest, ethical company fair in its dealings with the public and with its agents.
- Home Shopping Industry. Fastest growing area of the retail sector combined with the power of a **High Quality Innovative Catalogue**.
- While many companies are downsizing and retrenching, Kleeneze is growing.
- Utilises the massive growth potential of **Network Distribution**.
- Your income is dependent on your desire to work, earn and learn; not on some manager whose only real interest is in keeping his/her own job.
- Have modern fully computerised warehouse and ordering systems.
- Ordered products are delivered to you quickly, (2-3 days), with few mistakes or missing items.
- The company pay out 49% of retail turnover in profits and bonuses to the distributors.
- Distributors and their teams were paid almost half of Kleeneze's €150/£100 million turnover last year.



With an increasing market at home and an expanding market in Europe the question is not really "Can I make any money?"

It is "How much can I make?"

BUSINESS A

What do you need to do to earn €500 / £350 a month for 10 hours a week part-time?

Just 1 thing

Number 1 Circulate* say 200 catalogues per week until you locate about 200 customers and then you will earn €500 / £350 a month for around 10 hours effort a week.

Want to earn more? Then find more customers. Double the customers and earn double the money for just 15-16 hours a week.

Want to earn more without the extra hours? See Business B.

BUSINESS B

What do you need to do to earn €1,000 / £700 a month for 12 hours a week part-time?

Just these 4 things

Number 1 Don't change.

Number 2 Carry on recommending*** things as you always have to people you both know and meet. For example a good film at the cinema, a tasty meal in a restaurant etc.

Number 3 Circulate* say 200 catalogues a week until you locate your customers.

Number 4 Introduce** 3 people to Business A.

Once you have your customers and 3 people circulating catalogues you will then be earning approx. €1000 / £700 a month for around 12 hours effort a week.

Want to earn even more without showing everybody yourself? See Big Business B.

BIG BUSINESS B

What do you need to do to earn €1,500+ / £1,000+ a month for 12 -15 hours a week?

Just these 4 things

Number 1 Don't change.

Number 2 Carry on recommending*** things as you always have to people you both know and meet. For example a great clothes shop, a tasty meal in a restaurant, favourite groups new record etc.

Number 3 Circulate* say 200 catalogues a week until you locate your customers.

Number 4 Introduce** 3 people to Business B and while you do this you will also find people who may only want to do Business A.

Once you have your customers and 4-5 people circulating catalogues with 2-3 of them recommending to others you will then be earning €1,500+ / £1,000+ a month for around 12 -15 hours effort a week. This may also qualify you for a free 5 star all expenses paid weekend somewhere in Europe.

BUSINESS C

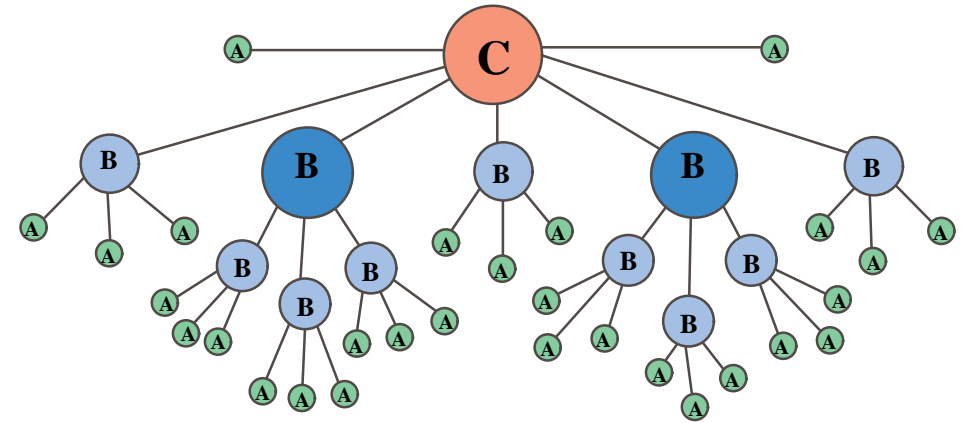
What do you need to do earn €50k+ / £35k+ per annum?

Just 2 things

Number 1 As for Big Business B, until you introduce** 3-5 people who want to earn €1,500+ / £1,000+ per month.

Number 2 Learn the system well enough to coach it.

By then you will be earning circa €50k+ / £35k+ per annum and you will probably also have qualified for several free European (weekend) and international (full week) all expenses paid trips and several cash bonuses.



*Circulate - Leave catalogue with a potential customer for 2 days collect back and deliver any products ordered.

**Introduce - Give opportunity booklet, DVD, bring to open night, arrange appointment, along with the person who gave you this booklet, if that would feel easier, until you find someone who wants to earn the extra income.

*** Recommending

Imagine you go to the cinema and see a really good film that you then recommend to all your friends and family, work colleagues etc.

Some of these friends, family etc. will probably go to see the film.

You have just saved the cinema money on advertising and they also made more profit on the extra coke and popcorn they sold, just from your recommendations.

Imagine the cinema then passed these savings and extra profits on to you each month just because you increased their business.

Cinemas do not do that, nor do restaurants etc., but **you** still carry on recommending the things you like. Somebody is getting the extra profit; it is just **not you!**

Kleeneze is different; they pay out a bonus to you each month for those savings, and will do so for as long as that increase in business continues.

PUBLICAN
Gerard Keenan

I started in 1998 with the intention of developing a second income-stream to run alongside my other business. I earned €175 / £115 in my first week, which meant, I was in profit almost immediately.

I currently earn around €16,000 / £10,500 a year working my business very part-time, just 8-10 hours a week.

The company also took me on an all expenses paid 11 day cruise in the Caribbean on the ship Sea Goddess, it really was *"The holiday of a life-time"*.

This is the only way I know of, that, for the price of a night out on the town, you can start your own business, especially one that has such great benefits and huge profit potential.

LANDSCAPE GARDENER AND CARE WORKER

Ian and Elizabeth Lennon

We started in February 2004, part-time, just to top up our wages. Ian lost his job as a landscape gardener in November 2004, but by then we had enough income and the confidence to go full-time in the business. If it had not been for this opportunity, our future would have been very bleak.

It has now replaced Ian's full-time gardening income, and is still rising, and as a bonus we qualified for our first conference, an all expenses paid weekend in Athens.

Highest Cheque to date £1,336.46 / €2,004.69.



TRAVEL THE WORLD **REWARDS**

Arizona Bahamas ££££ Cash Bonuses €€€€

Barcelona x 2

Cyprus

Cruise West Indies

Great Barrier Reef

Madeira Malta

Malaysia Marbella

Monaco x 2

Portugal

Prague Rome

South Africa x 2

Sydney Thailand

BMW's 3 & 5 Series

Car Program

Mini Cooper S

Ferrari

Porsche Boxster

SUPPORT AND TRAINING

Whether you want to earn an extra £50-£100 / €75-€150 a week or have Financial Freedom, we are fully committed to providing you with the support, training, advice and ongoing guidance to help you achieve your goals. Although you will be in business for yourself, you need never be by yourself.

You can expect the following from us:

- **Monthly Newsletters** for information, inspiration, motivation and recognition, as well as top tips for massive growth of your business from the top earners.
- **Small local get-togethers** for you and your team to learn the basics and just to keep in touch.
- **Weekly Training** each week on your telephone via an electronic voice messaging system.
- **Monthly Training** by people who are already earning substantial incomes from their Kleeneze businesses.
- **Recruitment Training.** If you are ready to build, you will receive "hands on training", no matter where you live in the country.
- **Web Site** and e-info pack available to all our distributors.
- **Direct Personal Contact** with the Leaders of the group - and you and all of your team can contact us, or our mentors, at any time, for a chat and advice/training.

Civil Servant

Camille Ingoldsby Doran



I initially joined Kleeneze to make an extra €50 / £35 per week working around my daughter who had just started school. I saw a business with low overheads, and great potential for me. So I thought, I'll give it a go, because really there was nothing to lose.

I couldn't believe the amount of orders that I received right from the start. I love the fact that I am my own boss and can choose my own hours, and also the more I work the more I earn.

Affording holidays and paying the bills is no longer a worry.

Office Equipment Service Engineer & Lone Parent

Mark Davenport & Audrey Carass

Mark joined Kleeneze to earn an extra £50 a week part-time for pocket money, as just living used all his regular pay. I started because, as a single mum, I did not want to do factory late shifts, part-time shop work etc. and then pay child minders most of my wages. We met at a conference and teamed up together 4 years ago.



We now have a life! I was able to come off social benefits, (they even gave me a grant), buy my own car and we have already been on four foreign holidays. Mark did not even have a passport before he joined.

Our highest month so far paid us €6,414 / £4,276, and so far we have enjoyed a free weekend in Monaco and a week in Rio de Janeiro.



DEEP SEA FISHERMAN & OFFICE WORKER

John & Hazel Stephen

We started full time in Kleeneze initially because we were desperately looking for a way to solve a huge debt problem fast.

We now have the freedom of choice. We work and do what we want, when we want, and have the money to enjoy it. We no longer worry about debt or unexpected bills and can be with our family for all the special occasions in their lives.

First to qualify for a 5 Series BMW after helping two of our team to qualify for 3 series BMW's.

We have qualified for 11 European and 9 International conferences and were Top Qualifiers twice. Our average income is €24,000 / £16,000 per month.

Previously qualified as Distributor of the Year for outstanding and consistent effort in business growth, showing leadership and helping the team.



DEEP SEA FISHERMAN & BEAUTY THERAPIST

Mike & Susan Pirie



We started originally for a second income part-time 10 years ago. Although we were earning over £25,000 / €37,000 per year, we were very unhappy, and could not imagine ourselves in the same jobs for another 30 years .

The retail profit from my first 3 weeks came to £21 / €31, but because we had already introduced 3 new people, we still managed to earn £400 / €600 in our 1st month. By the end of our 1st year, we had earned £16,700 / €25,000.

We now have 2 young daughters and this business gives Susan and myself the flexibility to be at home with them and to work the times we choose. We now have a beautiful house, lovely cars, including a BMW free from Kleeneze, and currently enjoy the lifestyle only this type of business allows. Our average income is around £5,600 / €8,400 per month. Free travel so far includes trips to the Bahamas, Barcelona, Cyprus, and a week in Mauritius in 2007.

Three team members receiving their BMWs



Stanley Stewart John & Hazel Stephen Andy & Ann Meldrum

Work with us and the other team leaders and you too could qualify for a Mini Cooper, BMW 3 and 5 series or even a Porche Boxster. Follow the system with full back-up and support. **This is not a lottery. Reach the qualifying level and you get the car!**

WHAT YOU DO TO GET STARTED

First

Make the decision.

Giving it a go for a couple of weeks will not be worth your effort. Have a plan for at least 3 months.

Second

Decide how much income you require and by when.

We are here to help and advise how much time and effort you would need to invest to achieve this.

Third

Call to arrange time to meet up or to arrange for receipt of Start-up kit.

We will be as committed as you, to your success, and probably more. We will not give up on you till you do!

You can start your own Kleeneze business for an investment of less than £135 / €200 and pay by cheque, credit card or cash. All kits come with a 14 day money back guarantee.

Generally, to give an initial profit of around €150 / £100 a week, you would need 10-15 hours a week, a Registration Kit* plus extra **Retail Kits (ideally two or three which would make a total of 150 or 200 catalogue packs available to distribute to potential customers). The more catalogues you have on day one, the quicker you will recoup your initial investment and be in profit - most new distributors find they can do this after their first full week.

Although we recommend starting with the above package, there are other permutations to suit most budgets and income requirements. To order your start-up pack, ask further questions, or to simply have an informal chat about the business, please contact us.

* **Registration Kit**

Summary of contents: form to get you registered, initial paper work to get you started, retail & recruitment videos, comprehensive manual, bag for your catalogues and one **Retail Kit.

** **Retail Kit.**

Each catalogue pack contains 50 each of Main Catalogue, Seasonal Catalogue, Health and Beauty catalogue (3/4 catalogues per set) plus customer order forms and protective bags for your catalogues.

Contact Details

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The benefits available to you

Additional income



*The option to
retire early
Help others*

Have more free time

Personal growth

Leave a legacy for your family

Financial security

*Own your own
business*

Become wealthy

Make new friends



Which is your number one priority?